



Concept Note: Mayors Pre-Forum

Santiago, Chile, July 25th & 26th, 2016

The World Health Organization in partnership with the Government of China will develop the Ninth Global Conference on Health Promotion (9GCHP) with the title, “Health Promotion in the Sustainable Development Goals,” and the slogan, “Health for all, all for health.” This conference will be held in Shanghai, China from November 21 to 24, 2016. The objective is to involve experts and policy makers in placing Health Promotion at the center of sustainable development.

Among the activities of the 9GCHP, a Mayors’ Forum will be held in order to renew the commitment of mayors and national governments to galvanize the Healthy Cities, Municipalities, and Communities movement as a key component of the Regional Plan of Action on Health in All Policies, which was adopted by member states in the Directing Council of PAHO in September 2014.

It is in this context that the Pan American Health Organization, based in Washington DC and cognizant of the constitution of the Latin American and Caribbean Network of Health Promotion Managers (REDLACPROMSA), has requested to be the co-organizer of the Latin America and the Caribbean Mayors’ Pre-Forum to be hosted by the Chilean Ministry of Health as Vice President of the REDLACPROMSA. This event will take place in Santiago, Chile, on July 25th & 26th, 2016. It should be noted that the Chilean Association of Municipalities has actively joined in the co-organization of this important event.

The central objective of this Pre-Forum is to generate a meeting space between mayors and local health promoters within Latin America and the Caribbean to form a regional position on the re-launch of the strategy of Healthy Municipalities and Cities, assuming a perspective of Health in All Policies, Social Determinants of Health, and the Sustainable Development Goals; within the framework of the Ninth Global Conference on Health Promotion

The specific objectives of the Pre-Forum are to:

1. Strengthen the political commitment of local governments with a focus on the Social Determinants of Health and Health in All Policies to achieve the Sustainable Development Goals.
2. Analyze and re-launch the strategy for Healthy Municipalities and Cities in the context of Latin America and the Caribbean.
3. Compare local leadership experiences in municipal management, with a focus on intersectoral actions and resource mobilization for addressing the Social Determinants of Health, and the creation of healthy cities and communities.
4. Learn from the experiences of Latin America and the Caribbean in the Healthy Municipalities and Cities program based on the analysis of the axes of governance, intersectoral management, participation, and sustainability.

Participants of this event will be mayors of Latin America and the Caribbean that have implemented processes and in ongoing consolidation within the framework of the strategy of healthy cities, municipalities, and communities.

In this regard, countries are invited to identify these positive experiences in local management to make them participants of this important event.